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Special! Insider Information for Our Friends of the Foundation



Note from the Foundation Executive Director, Barb Shaw: This is a special edition to our regular Newsletter for our Friends of the Foundation. The board of directors and myself wanted to send out this special edition of the quarterly newsletter to inform our supporters of the wonderful grant opportunity presented by Lilly. Since there will be opportunities to invest and get this special match, a return of either 50% or 100% ,on your donation, this newsletter is intended to inform you of the giving opportunity before the official JCCF press release to the media.



Lilly Unleashes \$66,000,000 to Indiana Community Foundations

Jennings County Community Foundation received word that the Foundation is one of several Indiana Foundations to receive a \$500,000 Lilly Challenge Grant. Lilly Endowment has just announced a sixth phase of its Giving Indiana Funds for Tomorrow (GIFT) initiative for Indiana community foundations. Begun nearly 25 years ago, the GIFT initiative was designed to help local Indiana communities develop philanthropic capacity to address their own needs and challenges. “The success of Indiana’s community foundations over the intervening years has far exceeded the Endowment’s expectations when GIFT began,” said Ace Yakey, the Endowment’s Vice-President for community development.

Ninety-four community foundations and county affiliate funds throughout Indiana make grants to support local charitable organizations in all of Indiana’s 92 counties. The aggregate value of the assets of Indiana community foundations that have regularly participated in GIFT has increased from about \$30 million dollars to; nearly \$2 billion and those foundations have paid grants out totaling more than \$915 million dollars—all for the benefit of Indiana communities. “These impressive results would not have been achieved without the imagination, generosity, commitment and leadership of thousands of donors, volunteers and foundation staff members throughout the state. We are amazed at the Hoosier philanthropic spirit,” added Yakey.

What does this mean for Jennings County?

JCCF has an 18 month window to raise the matching money to meet the requirements of the challenge grant. The purpose of the grant is primarily to raise the amount of endowment assets in the Foundation. “The more money the Foundation has to invest, the more money it can return to the community through helpful and needed projects and programs,” noted Barb Shaw, Executive Director of the Foundation. “This challenge grant couldn’t have come at a better time as we are in the middle of a campaign to reach **\$6,000,000** in assets. Lilly’s Challenge Grant Initiative can help us to reach that goal. We are within \$1,000,000 of reaching that goal. ”

In this Issue:

- How will the Lilly Grant Challenge Work?
- Why contribute to an unrestricted Touch
- Tomorrow...Today fund?

Continue reading inside to find out how you can join the link & participate...



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How will the Lilly Challenge Grant work?

The Lilly Challenge Grant requirements for JCCF are broken into two categories. These categories are:

- 1. Community Funds Discretionary (CFD) category:** For this category the match is .50 cents for every \$1 donated. (A 50% return on investment.) There are three parts to this category. Those parts include a) match funds for JCCF operating expenses which will be spendable pass-through funds, b) pass-through spendable match funds for a local project or projects as identified by the JCCF board, and c) match funds for endowment building for non-profit organizations, Individual Donors, and groups of donors to add to their funds or start a new fund. JCCF has allocated the \$250,000 to be matched as follows:

(How to get 50% return on your donation)

- | | |
|------------------------|--|
| A) JCCF Operating Fund | \$20,000 |
| B) Project Fund | \$30,000 <i>(Special project opportunity to be released at a later date)</i> |
| C) Endowment Building | \$200,000 <i>(All Endowed Funds including Endowed Scholarship Funds)</i> |

The endowment building challenge, with a match of .50 cents on a dollar will bring in a total of \$600,000 in new endowed money within the foundation.

In coordination with the foundation's 20th Anniversary, the JCCF Board of Directors has decided to limit the amount of donation that can be matched to \$20,000 (\$10,000 in match money) until the November 20, 2014 Anniversary Celebration. The reason for this limit is to give all donors an opportunity to receive a part of the \$200,000 in money available to be matched. On November 20th, at the Anniversary celebration and thereafter, there will be no limit on the donation that can be matched. Donations will be matched on a "first come, first serve" basis until all the match money is used up.

(How to get 100% return on your donation)

- 2. Unrestricted (Touch Tomorrow... Today) category:** For this category the match is \$1 for \$1. (A 100% return on investment!) An unrestricted fund means that the donor has passed on the responsibility of deciding on what awards come from the fund to the JCCF Board of Directors. There are at least 3 ways for donors to participate in this match to raise endowed funds. Those include a) An individual, named, Touch Tomorrow Forever Fund, b) a group named, Touch Tomorrow Forever fund, and c) a donation to the foundation's unrestricted general Touch Tomorrow Forever fund. All three of the opportunities will generate a \$1 for \$1 match.

Double your donation money!



Why contribute to an Unrestricted Touch Tomorrow... Today fund?

When you establish an unrestricted Touch Tomorrow... Today Fund, your gift addresses a broad range of local needs that often cannot be anticipated at the time your gift is made. The Board of Directors evaluates all aspects of community well-being. The flexibility of your unrestricted gift enables the Board of Directors to respond to the community's most pressing needs, today and tomorrow.

How it Works

- You make an unrestricted gift to the Community Foundation.
- You receive tax benefits in the year your gift is made.
- Each year the Board of Directors determine the areas of community need that can be most benefited by grants from your gift and the grant is issued in the name of the fund you establish (if you prefer, grants can be made anonymously).
- JCCF handles all the administrative details.
- Your gift is placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs. Your gift—and all future earnings from your gift—is a permanent source of community money, helping to do good work in Jennings County, forever. Literally, you have the opportunity to **"touch tomorrow... today"** by giving to an unrestricted fund.
- Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact Jennings County Community Foundation.

As with the CFD category, the JCCF Board is limiting the amount of donations that can be matched to \$20,000 until the November 20th Anniversary Celebration. With the start of the anniversary celebration, the match restriction will be lifted and any amount of donations will be matched at a first-come first-served basis, until all match money is gone.

*Connecting the Links
Touch Tomorrow...Today*



How Can You Participate in this Lilly Initiative?

There are several ways that friends of the Foundation can help. First, donate to the foundation either to an established individual or non-profit organization's fund, or to the unrestricted Touch Tomorrow...Today unrestricted fund. Second, form a group of philanthropists, people willing to give back through the foundation to benefit our community. Finally, you can talk to people you know about this new match opportunity. Help others to understand what a golden opportunity donors have to help the Foundation reach its goal of **\$6,000,000** in assets and have more money to help our community.



"Neighbors helping neighbors is what the community foundation is all about", stated Asset Development Chairman Bob Weeks. "We do good for our community by what we give and that gets multiplied by many people doing good through the grants given by our foundation. It is a beautiful win win that uplifts and benefits all of us. If you have been thinking about giving to the foundation, now is the golden opportunity."

For more information or to make a donation, contact Barb Shaw at the Foundation at 812-346-5553, or at bshaw@jenningsfoundation.net.