

## JCCF: Challenge is win-win

According to director Barb Shaw and board members, the Jennings County Community Foundation (JCCF) is excited to be a part of Giving Indiana Funds for Tomorrow (GIFT), a challenge grant of Lilly Endowment Inc.

As noted in earlier articles, the challenge grant gives donors a chance to build their funds and give the Foundation the chance to meet its goal of \$6 million in assets. The challenge includes the opportunity of matching a one dollar donation with a one dollar match from Lilly Endowment.

JCCF's GIFT challenge provides the opportunity to have a dollar-for-dollar match to an unrestricted fund. This category, "unrestricted," is for developing assets that provide more flexibility to the Foundation in the future.

JCCF is calling this category "Touch Tomorrow...Today." Lilly Endowment is using this incentive to help foundations raise the amount of endowed money in their unrestricted funds. This match equals a 100 percent return on investment. An unrestricted fund means that the donor who has established an "unrestricted fund" has given the responsibility to the **JCCF** Board to decide how awards from that fund will benefit the community.

There are at least three ways for donors to participate in this category to :

- An individual, named "Touch Tomorrow... Today" Fund.
- A group named, "Touch Tomorrow ... Today" Fund.
- A donation to the foundation's unrestricted general "Touch Tomorrow ... Today" fund. All three of the opportunities will be eligible for a dollar-for-dollar match.

Why contribute to an unrestricted Touch Tomorrow Forever fund?

When you establish an unrestricted Touch Tomorrow Forever Fund, your gift addresses a broad range of local needs that often cannot be anticipated at the time your gift is made.

The **JCCF** Board evaluates all aspects of community well-being. The flexibility of your unrestricted gift enables the board to respond to the community's most pressing needs, today and tomorrow.

How it works:

- You make an unrestricted gift to the Community Foundation.
- You receive tax benefits in the year your gift is made.
- Each year the Board of Directors determine the areas of community need that can be most benefited by grants from your gift and the grant is issued in the name of the fund you establish. If you prefer, grants can be made anonymously.
- **JCCF** handles all the administrative details.
- Your gift is placed into an endowment that is invested over time. Earnings from your fund are used to make grants addressing community needs.

Your gift - and all future earnings from your gift - is a permanent source of community money, helping to do good work in Jennings County, forever. Literally, you have the opportunity to "touch tomorrow ... forever" by giving to an unrestricted fund

- Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact Jennings County Community Foundation.

The **JCCF** Board is limiting the amount of donations that can be matched to \$20,000 until the Nov. 20 anniversary celebration. With the start of the anniversary celebration the match restriction will be lifted and any amount of donations will be matched first come-first served, until all match money is gone.



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Jennings County Community Foundation board member Darlene Bradshaw listens as Bob Weeks, another board member, talks during a board meeting last week.—  
Staff Photo by Bryce Mayer